KORNICHE

marketing &
point of sales
support

MFT MADE FOR TRADE

for
showrooms

When combined with Korniche silent salesman and bespoke graphic posters and roll ups, Made for Trade provide a powerful brand message to support Korniche sales through your showroom product point of sale. Speak to our sales team to find out more and order your lanter, flat glass™ and bi-fold set today.
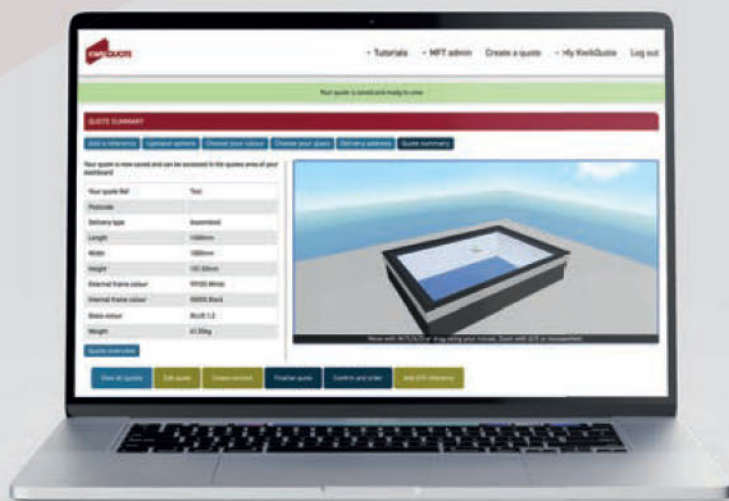
Bi-folding door product Point of Sale

Aluminium Roof Lantern
& Bi-Folding Door

Scan to download
Korniche Flat Glass™
brochure

Flat Glass™
product Point of Sale
(plinth subject to change)

Roof lantern
product Point of Sale

quotation requests
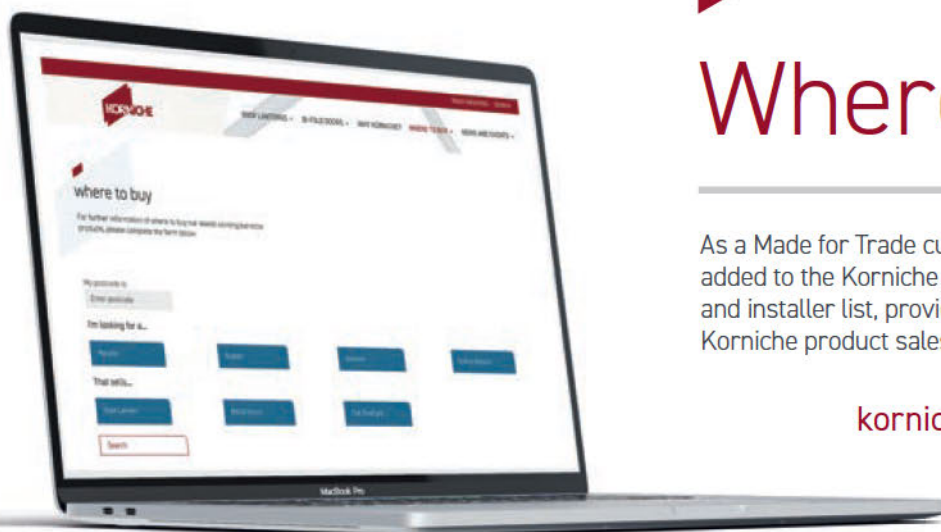
Where to buy

As a Made for Trade customer you are automatically added to the Korniche website 'where to buy' reseller and installer list, providing lead generation for Korniche product sales through your business.

korniche.co.uk/where-to-buy

brand guide

Korniche consumer brochure

Our brand is key

As a supplier we are keen to assist your sales and marketing profile. Branded Collateral is available that can be delivered for showrooms and trade counters nationally.

The Korniche own brand is applied in all instances and brand guidelines must be strictly adhered to. All of the collateral provides the vendor opportunity to co-brand, applying logo's, straplines and contact numbers / sales details as necessary. If white label is required contact your Sales Manager.

Collateral can be tailored to specific requirements for a covering charge. Discounts are available for volume purchase.

Additional support with website images and content, advertising for brochures and local press, e-marketing and social media is available free of charge.

branding

Posters

Poster designs available in A3, A2 and A1. Large format wall graphics are available upon request.

MULTI-AWARD WINNING
Aluminium Bi-Folding Door

Precision. Simplicity. Beauty.

MULTI-AWARD WINNING
Aluminium Roof Lantern

Precision. Simplicity. Beauty.

KORNICHE
Aluminium Flat Glass™

Precision. Simplicity. Beauty.

MULTI-AWARD WINNING
Aluminium Systems from Korniche

Precision. Simplicity. Beauty.

- A3 posters are printed digitally onto 150gsm gloss stock.
- A2 posters and above are printed digitally as large format. Protective coating applied on request.
- Personalised and dual branded options available.

branding

Roll up banners

High impact, easy placement and small footprint suitable for any size showroom or trade counter.

Bi-folding Door roll up banner

Roof Lantern roll up banner

Flat Glass™ roll up banner

Korniche product roll up banner

KORNICHE

AWARD WINNING
Aluminium Systems
from **Korniche**

Industry leading glazing solutions.
Designed and engineered for your
home extension and self
build projects.

Build It
AWARDS
2022
WINNER

NFA23
WINNER

NFA22
WINNER

NFA21
WINNER

Precision. Simplicity. Beauty.
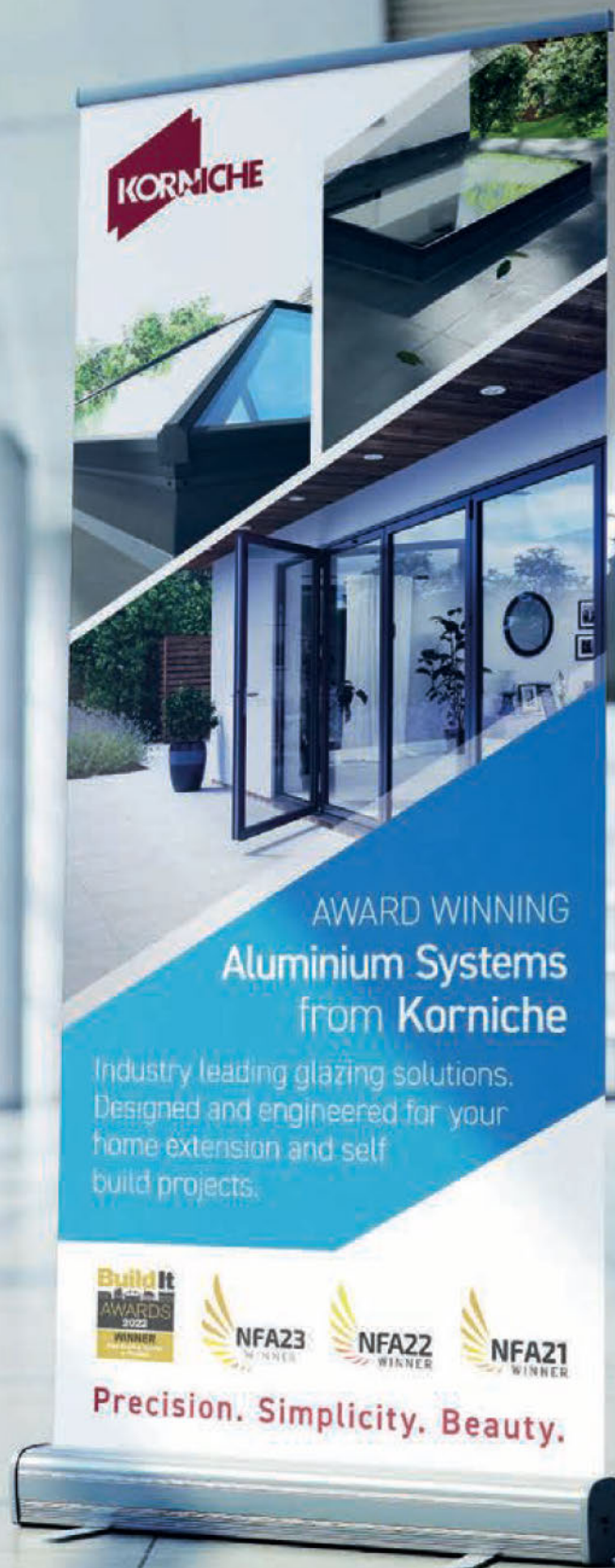
- Single banners 800mm x 2000mm
- Full colour digital print.

branding

Fabric banner
Korniche 'silent salesman'

Lightweight, tensioned fabric banner stand with tubular frame, high definition, double-sided graphics.

Bi-folding door fabric banner

Roof lantern fabric banner

Flat Glass™ fabric banner

Korniche Systems fabric banner

branding

Korniche 'silent salesman'

- Size 630mm x 2280mm
- Full colour print to both sides.

branding

Vinyl/canvas banners

Colour print available in almost any size and excellent for external POS. Eyeleted for easy positioning. Design based on 2m x 1.5m. Bespoke sizes can be provided

Designed **Brighter**

MULTI-AWARD WINNING
Aluminium Bi-Folding Door

KORNICHE

Designed **Brighter**

MULTI-AWARD WINNING
Aluminium Roof Lantern

KORNICHE

Designed **Brighter**

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Aluminium Flat Glass™

KORNICHE

Designed **Brighter**

MULTI-AWARD WINNING
Aluminium Systems from Korniche

KORNICHE

Designed
Brighter

MULTI-AWARD WINNING

**Aluminium
Bi-Folding Door**

Build It
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WINNER

NFA22
WINNER

NFA21
WINNER

KORNICHE

brand design components

Our logo is a unique piece of design, specifically produced to be our visual identity's most important element

Primary logo

Reversed logo
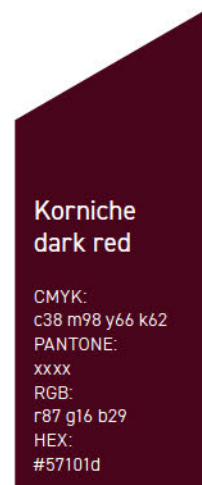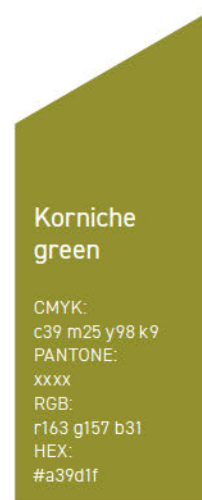

Mono logo

Quality mark

brand design components

For on-screen purposes please use RGB values. CMYK or Pantone colours should be used for print. Secondary colours should be used sparingly and not be more prominent than the primary colours tints of secondary colour can be used, but should be used sparingly.

Primary colours

Korniche red

CMYK:
c8 m100 y70 k33

PANTONE:
7427

RGB:
r162 g15 b43

HEX:
#a20f2b

75%	50%	
25%	10%	5%

Korniche grey

CMYK:
c0 m0 y0 k85

PANTONE:
xxxx

RGB:
r74 g74 b74

HEX:
#4a4a4a

75%	50%	
25%	10%	5%

Secondary colours

Korniche green

CMYK:
c39 m25 y98 k9
PANTONE:
xxxx
RGB:
r163 g157 b31
HEX:
#a39d1f

Korniche dark blue

CMYK:
c98 m64 y42 k38
PANTONE:
xxxx
RGB:
r3 g63 b87
HEX:
#033f57

Korniche dark red

CMYK:
c38 m98 y66 k62
PANTONE:
xxxx
RGB:
r87 g16 b29
HEX:
#57101d

Korniche light blue

CMYK:
c82 m37 y22 k6
PANTONE:
xxxx
RGB:
r31 g125 b163
HEX:
#1f7da3

brand design components

DIN 2014 is a contemporary version of a well-known DIN typeface. The Regular performs well in long text settings, while Light and Bold faces are extremely legible at large sizes. The typeface was designed by Vasily Biryukov and released by Paratype in 2015.

Din 2014

extra light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@£$%&()/?

light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@£$%&()/?

regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@£$%&()/?

demi

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@£$%&()/?

To order Korniche Aluminium Roof Lantern point of sale
or find out more about KwikQuote contact
sales@madefortrade.co
madefortrade.co

marketing@madefortrade.co
01642 610799
korniche.co.uk

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